Indiana Vegetable Growers Association Annual Report November 6, 2016

**Membership**. IVGA had 83 regular and 6 corporate members in 2016.

**Member Benefits.** Members received a hard copy of the Midwest Vegetable Production Guide for Commercial Growers (ID-56) (value \$10) and a hard copy subscription to the Vegetable Crops Hotline newsletter (value \$15). Members were also eligible for a free subscription to American Vegetable Grower magazine.

## Directories.

**IVGA Membership Directory.** The directory was updated and printed in late 2015 and hard copies mailed to members in January 2016.

**IVGA Directory of Wholesale Suppliers.** The directory was updated and printed in late 2015 and hard copies mailed to members in January 2016. Pdf and spreadsheet versions are available at the IVGA web site.

## Communications.

**Web Site**. The website remains at ivga.org. In November the website format was updated so that it is more easily viewed on smart phones and tablets.

## Outreach.

IVGA sponsored a coffee break and attended the trade show at the Indiana Small Farm Conference, March 4-5, 2016, in Danville.

## Gifts and Grants.

IVGA donated \$1,000 to Purdue in Dec. 2015 to support the work of Dr. Tamara Benjamin, Assistant Program Leader and Diversified Ag Specialist, that addresses issues of concern to IVGA members, including labor, crop management, and marketing.

**Indiana Horticultural Congress.** IVGA co-sponsored the 2016 Indiana Horticultural Congress with Purdue University and other producer organizations.