

Indiana Vegetable Growers Association
Secretary's Report
November 7, 2008

1. Membership

IVGA had 108 regular and 10 corporate members in 2008, down about 8% since last year.

2. A membership directory was printed and sent to all members. The Directory of Wholesale Vegetable Producers was updated, sent to all members, and posted on the web site.

3. Web Site

ivga.org has received 8,331 page requests to date in 2008, compared to 5,908 for a similar period in 2007. The 2007-8 Wholesale Directory was requested 638 times, the 2004-5 version 1,894 times, and the 2005-6 version 531, times totaling 3,064 requests for all versions combined. Last year wholesale directories were requested 2,232 times. The home page was requested 2,391 times, compared to 1,942 times last year. 3,015 distinct hosts (i.e. computers) have visited the site, compared to 2,631 last year. Corporate members were listed on the Corporate Member page, and a graphic included on the front page and the corporate page if one was supplied.

4. Arrangements with other organizations. In 2008 Meister Publishing offered a one-year subscription to American Vegetable Grower magazine and Great Lakes Publishing offered a one-year subscription to Vegetable Growers News at no charge to IVGA members.

5. Letters of Support

IVGA wrote letters of support for the Indiana Sensitive Areas Map and Website by OISC, Mid American Ag and Hort Services, Great Lakes Vegetable Working Group, and Purdue projects on high tunnels.

6. IVGA contributed \$1000 to join with the Illiana Watermelon Association and Red Gold to hire John Gregg at Bingham McHale, LLP, to lobby the Indiana legislature about immigration issues. IVGA registered as a lobbyist with the Indiana Lobby Registration Commission.

7. IVGA representatives responded to requests for information and communication from the Indiana State Dept. of Agriculture. IVGA participated in forums about flood damage, forwarded information about an ISDA survey, provided feedback on ISDA's strategic plan, and provided feedback to the Legislative Services Agency for use in reviewing the ISDA.

8. Indiana Agriculture Resource Council (IARC) invited IVGA to name a representative to the Council. John Young volunteered. IARC supports and provides resources for Ag Days and agricultural education events, organizes Ag Day at the Statehouse events, and has a presence in the Our Land Pavilion during the Indiana State Fair. Bimonthly meetings are held in Indianapolis.

9. Liz Maynard was appointed Executive Secretary.